



New Customer Application Form

BUSINESS INFORMATION

Legal Business Name

Entity Structure

DBA (If any)

Buyer Name

Business Type

Years in Business

Federal Tax ID No.

Phone Number

Fax Number

E-mail Address

Website URL

Street Address

Street Address Line 2

City

State

Zip Code

BILLING INFORMATION

My billing address is the same
as my shipping address

Street Address

Street Address Line 2

City

State

Zip Code

How did you hear about us?

TRADE REFERENCE - 1 of 2

Company Name

Address

Contact Name

E-mail Address

Telephone No.

TRADE REFERENCE - 2 of 2

Company Name

Address

Contact Name

E-mail Address

Telephone No.

BANK REFERENCE

Bank Name

Branch

Address

Bank Contact

Phone No.

Routing No.

Account No.

Account Type 1

**Personal
Business**

Account Type 2

**Business
Checking**

I, undersigned, certify that I am authorized to act on behalf of the above-mentioned company hereby state:

All information contained herein are true and accurate to the best of my/our knowledge. I/We hereby authorize CEE Enterprises, Inc. (herein known as Creditor) and/or their designated agent to make any and all inquiries necessary for the proper evaluation of this credit application.

I/we will hold the "Creditor" and/or its agents harmless and will indemnify them for any charges, real or alleged resulting from their evaluation of this application. I/we will reimburse the "Creditor" for any expenses incurred as a result of ordering various reports.

If any credit is authorized, the "Creditor" reserves the right to terminate such agreement without prior notice. Should legal proceeding be necessary to collect any debt, I/we agree to pay for any late charges, interest, legal fees, court fees, filing fees, processing fees and collection costs.

Name

Date

Signature

APPLICATION INFORMATION

TERMS AND CONDITIONS - PERSONAL GUARANTEE

This Personal Guarantee ("Guarantee") is entered into on the date below by the undersigned ("Guarantor") in favor of CEE Enterprises Inc. ("Creditor"), as an inducement for Creditor to extend credit to the below-named applicant business ("Debtor").

The Guarantor hereby personally and unconditionally guarantees the prompt payment and performance of all obligations, liabilities, and indebtedness of the Debtor to the Creditor, whether now existing or arising in the future, including without limitation any interest, fees, and costs of collection (the "Obligations").

In the event that the Creditor must take legal action to enforce this Guarantee or collect the Obligations, the Guarantor agrees to pay all costs incurred by the Creditor, including, but not limited to, reasonable attorney's fees, court costs, and collection agency fees.

The Guarantor agrees to be jointly and severally liable with the Debtor for the Obligations. The Creditor may seek full payment from the Guarantor without first being required to exhaust remedies against the Debtor or any collateral held by the Creditor. The Creditor may seek full payment from either the Debtor or the Guarantor or both.

The Guarantor hereby waives notice of acceptance of this Guarantee, notice of any underlying Obligations, notice of default or non-payment by the Debtor, and any right to require the Creditor to proceed against the Debtor. This Guarantee shall not be affected by any change in the terms of the Obligations or the extension of time for payment.

This is a continuing Guarantee and shall remain in effect until all Obligations are paid in full and the Creditor provides a written release. The death, dissolution, or insolvency of the Debtor shall not terminate the Guarantor's liability.

This Guarantee shall be governed by and construed in accordance with the laws of the State of New Jersey. The Guarantor consents to the exclusive jurisdiction of the courts located in New Jersey for any legal action arising from this Guarantee.

This Guarantee constitutes the entire agreement between the Guarantor and the Creditor and supersedes all prior agreements. No waiver or modification of this Guarantee shall be effective unless in writing and signed by the Creditor.

I am the principal owner of the business that I am applying for.

**Business Name
(Debtor)**

**Guarantor Name,
INDIVIDUALLY**

**Guarantor
Initials Signature**

Guarantor SSN

**Guarantor
Date of Birth**

Home Address

Date Signed

TERMS AND CONDITIONS - CREDIT POLICY

CEE Enterprises is committed to providing its customers with the best possible customer service as a trusted business partner. To provide a high-quality level of service and earn customers' business through value and convenience, customers are required to pay their bill on time. CEE has adopted the following credit policy so that our customers who pay on time would not lose out on services and timely deliveries.

Credit Policy

1. All accounts must provide the following information: Name of owner, accurate telephone number, valid e-mail address, and company tax ID (EIN#), signed Personal Guarantee, and signed credit application form as provided.
2. Bounced check will result in an automatic order hold, where no new orders will be processed until bounced check and bounced check fees have been repaid within a week.
3. Returned (bounced) check fees are \$35.00USD per returned transaction.
4. If there are 3 (three) bounced checks within a calendar year the check payment privileges will be suspended for the rest of the calendar year but may be restored the following year based on timely repayments of bounced checks, bounced check fees, and COD delivery payments for the rest of the year.
5. All accounts with invoices past agreed payment terms date will automatically be 'On Hold' for any new orders, until that invoice is paid in full.
6. All 'On Hold' accounts with invoices past due 60 days will automatically be placed for collection with an external collection agency and accounts will be closed.
7. Any account reinstatement after closure will require the account to go through a new account set up process where the account will be required to sign a personal guarantee form and mandatory 6-month COD term.
8. CEE Enterprises reserves the right to establish a credit limit per customer. If the credit limit has been reached, and you would like to place a new order, CEE will require payment of your most dated unpaid invoice(s), even if it is not past due.

Terms

1. All new customers are required to pay COD within the first 6 months of opening an account.
2. Credit will be considered for new customers after the first 6 months of continuous ordering and on-time payments. During which time, CEE Enterprises will evaluate the creditworthiness of the customer and reserves the right to extend, if any, credit.
3. All out-of-state customers or customers who require freight pick-up from our warehouse must prepay for their orders.
4. Past due invoices shall accrue a charge of 1.5% per month (18% annum).
5. We accept cash, check, credit card with surcharge on invoice total, ACH and/or wire payment.

I have received, read, and understood the CEE Enterprises Credit Policy as outlined above.

(Print first and last name)

Date of Signature

Initials of Signatory

TERMS AND CONDITIONS - SALES & RETURN POLICY

To provide all our customers with timely and fair services, we at CEE Enterprises have developed a policy which outlines details regarding placing and receiving orders, pricing, as well as damages and returns.

Placing orders

1. For customers receiving deliveries, all orders/changes to orders must be made by 2:00pm EST on the business day before delivery.
2. Our pick-up hours are Monday to Friday 9:00AM – 12:00PM EST and 12:30PM – 3:00PM EST. For customers picking up orders before 12:00PM EST, all orders/changes to orders must be made by 1:00pm EST the business day BEFORE pick-up. For customers picking up orders after 12:30pm EST, all orders/changes to orders must be made before 12:00pm EST on the day of pick-up.
3. CEE cannot hold/reserve orders for over a week. Any orders that surpass this time frame will be cancelled without prior notice.

Pricing

1. All pricing is current at the time of distribution of invoice.
2. Due to fluctuations in freight costs and price increases by manufacturers, prices are subject to change without prior notice.
3. Changes on invoices made by individuals other than any representative of CEE Enterprises are not valid and may not be made without prior authorization.

Shortages, Damages and Returns

1. Regarding outside truckers/carriers, all merchandise leaves our warehouse in good condition and is packed to meet the carrier's specification. It is the carrier's responsibility to deliver the merchandise in good condition. CEE Enterprises assumes no responsibility for damage or loss that occurs in transit.
2. NO RETURNS of frozen items, including and especially ice cream, will be accepted.
3. Customers are subject to restocking and processing fees for all returned items, especially for returns with invalid reasons.
4. Notify CEE Enterprises via the assigned customer representative by phone or writing regarding problems with your order.
5. No merchandise may be returned for credit without authorization from CEE Enterprises. Items returned without authorization will not be eligible for credit. Merchandise must be returned in the same condition and packaging as given. Repacked merchandise will not be eligible for credit.
7. Upon receipt of the product, please inspect immediately if all products are correct as ordered. The customer waives their right to claim damages or missing products once the final invoice is signed. All claims must be made within 7 days after receiving merchandise. Refunds will be applied as credit to the next invoice or as a check.

I have received, read, and understood the CEE Enterprises Sales & Return Policy as outlined above.

(Print first and last name)

Date of Signature

Initials of Signatory

To complete your application, please download this signed application and attached the following documents:

- (1) Copy of Business License
- (2) Copy of Principal Owner's ID
- (3) Signed and Completed Resale Certificate (See below)

The resale certificate can be found here:

NEW JERSEY Businesses - https://www.nj.gov/treasury/taxation/pdf/other_forms/sales/st3.pdf

NON- NEW JERSEY Businesses - https://www.nj.gov/treasury/taxation/pdf/other_forms/sales/st3nr.pdf

Once completed, please send all 4 required documents to us at:
cee.customerservice@gmail.com

If you have any questions regarding the documents please feel free to e-mail us at:
cee.customerservice@gmail.com